

CPLSPREAD THE LOVE SWEEPSTAKES

OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the **CPL Spread the Love SWEEPSTAKES** (the "Sweepstakes") is open to residents of the state of Texas who reside within the AEP Central Service Territory and who are 18 years or older at the time of entry. Employees of Direct Energy, CPL Retail Energy and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.
3. **How To Enter.** The Sweepstakes will begin at 12:01 a.m. (C.S.T.) on April 1, 2009 and end at 11:59 p.m. (C.S.T.) on April 30, 2009 (the "Sweepstakes Period").

Automatic Entry: All current residential customers of CPL Retail Energy as of March 31, 2009 will be automatically enrolled into the Sweepstakes. ("Initial Entry")

Mail Entry: You also may enter by hand printing your name, address, day time telephone number, email address on a postcard or 3" x 5" card or piece of paper and mail to PO Box 3026, Rogers MN 55374-3026. All entries must be postmarked by April 30, 2009 and received no later than 5 p.m. on May 2, 2009. No facsimiles or mechanical reproductions permitted. Only one (1) entry per outer stamped envelope. ("Initial Entry")

For Initial Entry only one (1) Initial Entry per household will be valid.

For additional chances to enter the Sweepstakes, all entrants must have an Initial Entry either by Automatic Entry or by Mail Entry. For additional entries, you can enter by:

Internet Entry: For additional chances to win, enter by visiting the **CPL Spread the Love Sweepstakes** official registration page on the www.cplretailenergy.com website www.cplretailenergy.com/love and submitting an "Act of Random Kindness" and all of the required information and following all posted instructions on the site. An "Act of Random Kindness" will be a true detailed account within fifty (50) words or less of an action you took or something you did to help a stranger in their time of need. For each additional entry, you are required to provide a different "Act of Random Kindness".

Mail Entry: You also may enter by hand printing your name, address, day time telephone number, email address and an "Act of Random Kindness" on a postcard or 3" x 5" card or piece of paper and mail to PO Box 3026, Rogers MN 55374-3026. An "Act of Random Kindness" will be a true detailed account within fifty (50) words or less of an action you took or something you did to help a stranger in their time of need. All entries must be postmarked by April 30, 2009 and received no later than 5 p.m. on May 2, 2009. No facsimiles or mechanical reproductions permitted. Only one (1) entry per outer stamped envelope. For each additional entry, you are required to provide a different "Act of Random Kindness".

For additional entries, only one (1) entry per day per household will be valid.

Sponsor will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to

have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.

4. **Winner Selection.** One (1) Grand Prize Winner of Free Mortgage for a Year, Fifty (50) First Prize Winners of Free Electricity for the Summer, and thirty-five (35) Second Prize Winners of one month of free groceries will be selected in a random drawing from among all eligible entries received to be held on or about May 3, 2009. Only one (1) winner per household for any prize.
5. **Prizes and Odds.** Grand Prize: One (1) Grand Prize Winner will receive \$40,000.00 in the form of a check (ARV: \$ 40,000.00) to apply to twelve (12) months of mortgage payment (including principal, interest, escrow, etc) or twelve months of rent payments. First Prize: Fifty (50) First Prize Winners will receive \$1,000.00 in the form of a check (ARV: \$1,000.00). Second Prizes: Thirty Five (35) Second Prize Winners will receive \$500 in the form of a check (ARV: \$500). ARV will mean the Actual Retail Value.

Odds of winning depend on the number of eligible entries received.

6. **Winner Notification and Acceptance.** Winners will be notified on or about May 15th at the telephone number and/or U.S. Mail address provided on winner's entry form. If winners are notified by telephone, Sponsor will call only once during regular business hours at number provided on entry form and will leave no messages. Failure to reach winner during this call may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. If winners are notified by mail, return of prize notification as undeliverable may result in disqualification and an alternate winner may be selected. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes and for applying the amount of the prize to their invoices or billing. Winners may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within five (5) days of date of personal delivery or date of postmark. Failure to sign and return the affidavit or release within five (5) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.
7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Entrant consents to the use and reuse by the Sponsors and their respective assigns of my statements and details of entrant's "Act of Random Kindness" and name provided in the entry form in connection with the any and all Sponsor promotion and/or the use of any promotion-related prize as edited, altered, or modified by the Sponsors (in their sole and absolute discretion), in any and all media now known or hereafter devised, in any and all versions, worldwide in perpetuity, without limitation or further compensation. Entrant further agree that Sponsor and their assigns may use my submission for any programming, promotional, advertising, marketing, or business purpose. Entrant acknowledges and agrees that entrant shall have no right of approval arising out of the use of my submission. Sponsor reserves the right to

disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
9. **Sponsor.** The CPL Spread the Love Sweepstakes is sponsored by CPL Retail Energy. The decisions of Sponsor regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For a list of winners (available after May 30, 2009 or a copy of these Official Rules, send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), **Spread the Love Sweepstakes**, to PO Box 3026, Rogers MN 55374-3026. If you have any questions regarding this Sweepstakes, please contact CPL Retail Energy at PO Box 3026, Rogers MN 55374-3026.